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27883 7596 02/07/2012
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Grady K. Bergen	(Depositor's name)
/Grady K. Bergen/	(Signature)
April 26, 2012	(Date)

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/596,703	06/22/2006	Anthony Morel	BWAC-30542	9744

TITLE OF INVENTION: METHOD AND APPARATUS FOR CONTENT RECOMMENDATION

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PRIV. PAYD (ISSUE FEE)	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1740	\$300	\$0	\$2040	05/07/2012

EXAMINER	ART UNIT	CLASS-BUSCLASS
MCCORMICK, GABRIELLE A	3629	705-001109

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).

2. For printing on the patent front page, list

(1) the names of up to 3 registered patent attorneys or agents OR, alternatively,

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1. Grady K. Bergen

2. Griggs Bergen LLP

3.

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(A) NAME OF ASSIGNEE

(B) RESIDENCE (CITY and STATE OR COUNTRY)

Pace Pic

West Yorkshire, United Kingdom

Please check the appropriate assignee category or categories (will not be printed on the patent): ☐ Individual ☒ Corporation or other private group entity ☐ Government

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☒ Publication Fee (No small entity discount permitted)

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5. Change in Entity Status (from status indicated above)

☐ a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27.

☐ b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).

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Authorized Signature /Grady K. Bergen/

Date April 26, 2012

Typed or printed name Grady K. Bergen

Registration No. 37,587

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